

SEASON HIGHLIGHTS

LASSITER & ASSOCIATES REFLECTIONS



HAPPY FALL!

In the fall, we take the time to reflect on the summer months. Here are some highlights from the wonderful opportunities we had to help our clients and partners work towards their missions and visions.

Event Fundraising & Planning

As the summer began, Lassiter & Associates continued our work with The Presidents' RoundTable, Inc., and PRT Reach Foundation. The Presidents' RoundTable is an organization of African American entrepreneurs in Baltimore and the Washington, D.C., region that strives to improve access to opportunities for all minority entrepreneurs, enhance the quality of life in our communities, and help members build business capacities while supporting them through the sharing of resources and peer experiences.

Organizational Board Strategic Planning

Lassiter & Associates recently began working with Montgomery Hospice as they bring comfort by providing the best care to our community's multicultural residents who are facing serious illness and loss. Montgomery Hospice is the first independent homecare/hospice organization licensed in Maryland, and they have grown rapidly since opening their doors in 1981. We are proud to join forces with Montgomery Hospice as they gentle the journey of their patients and families.

Training & Coaching

Lassiter was pleased to serve for the second year as the lead trainer and coach for the JP Morgan Chase Co. and Prosperity Now "Building High Impact Nonprofits of Color" initiative.

Closing Major Gifts

August was a month of major plays, as Lassiter & Associates was able to close a \$100,000 major gift for one of our clients. We always take great pride in our ability to go above and beyond, and that is both what we strive for and what we are known for.

National Thought Leadership

In early September, our CEO, Valeria, sat on the "Fundraising for Coalition Building and Advocacy" panel during the 2018 Prosperity Now Summit. Panelists included Caitlyn Fox of the Chan Zuckerberg Initiative, Christianne Lind of the Northwest Area Foundation, and Linetta Gilbert of Gilbert & Associates. During the panel, Valeria shared how coalition leaders stay on top of changing environments in order to implement successful fundraising strategies. She explained the importance of controlling your organization's narrative by utilizing relationship building and leveraging partners.

Stay Ready!

As the year nears its close, Lassiter is here to help you make your end-of-year campaigns a success, whether it's for #GivingTuesday or for your End-of-Year Giving Campaign. Make sure to follow us or send us a message to join our mailing list full of hints and tips to make your fundraising campaign successful. See you in December!



By: Melissa Jansz and Melanie Vaught

THANK YOU FOR ALLOWING US TO HELP WITH YOUR MISSION THIS SUMMER!

Academy of Hope
Big Thought
Border Crossers
Business & Community Leaders of
Texas
Christina Cultural Arts Center Inc.
Dallas Leadership Foundation
Delaware Community
Reinvestment Action Council
(DCRAC)
Delaware Homeless Veterans
First State Community Loan Fund
Georgetown University
Inspiring Tomorrow's Leaders
Kingswood Community Center
L'Arche Greater Washington, DC
Latin American Community Center
Leadership Montgomery
Montgomery Hospice
Prosperity Now
Shared Housing Center
The Presidents' RoundTable, Inc.

Let Us Help You Be Successful!

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